



AEDI

AEDI 2026

AEDI Inc.

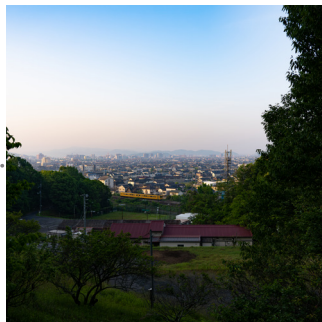
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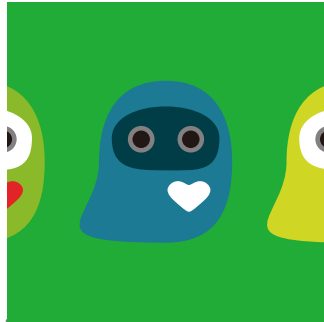


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AEDI 2026



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Make Things More Interesting and Attractive



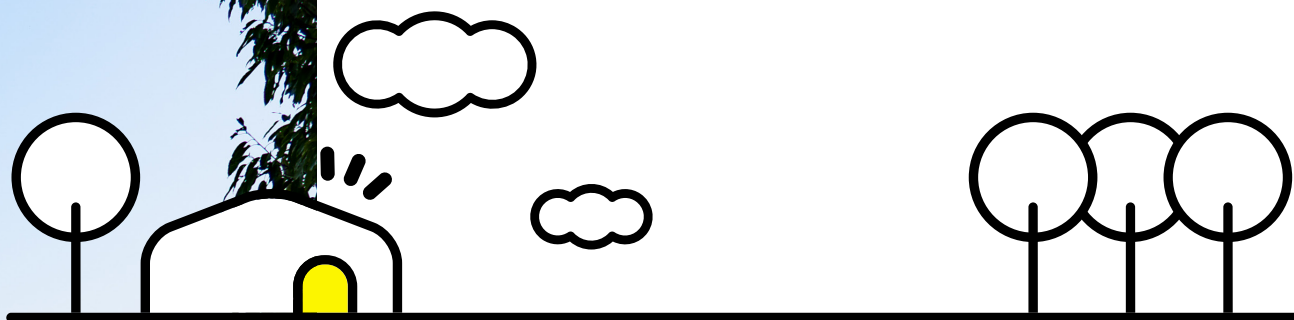
How can we convey the true value and appeal of our clients' products and services in a way that is more interesting and more attractive to the world?

This is the question we always ask ourselves as we continue to craft better designs and services with creativity and care.

Based in Kurashiki, Okayama, a city that combines natural richness, historical charm, and an industrial character, we draw inspiration from local nature, daily life, and the culture of the community as we pursue the creation of things that are not just good, but truly exceptional.

The world we at AEDI aim to create is one where what we design brings richness to people's lives and adds even a small measure of happiness to their everyday moments.





AEDI Inc.

Company Name : AEDI Inc.

Address : 2549-2 Sakazu, Kurashiki, Okayama
710-0801, Japan

Phone : +81 70-2355-7367

Website : www.aedi.jp
www.aedi.jp/en/



Services : Web Design
Graphic Design
Motion Design
Character Design
Brand Design

Operated Services : SimpleTastes
LogoLand
PlayU

Date founded : January 7, 2008

President : Shozo Karato



A Web and
Graphic Design
Company Based
in Kurashiki, Okayama



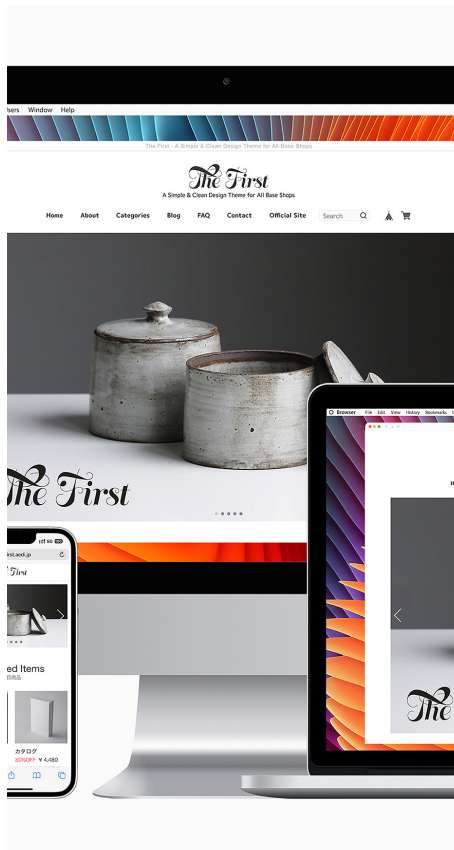
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no

AEDI

Web Design



More engaging. More effective.



イウェア
¥2,000



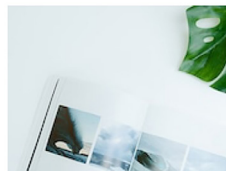
スマートスピーカー
¥14,000



インスタントカメラ
60OFF ¥20,300



プレスジュース
¥1,600



Transform your business with a website that communicates, inspires, and evolves.

We build websites from the ground up to support your business growth — with striking visuals, intuitive information architecture, and conversion-driven user journeys. From simple corporate sites to e-commerce websites, large-scale multilingual platforms, and highly interactive experiences powered by animation, AEDI delivers websites that are not only beautiful but also highly functional. We also design UI/UX for apps and internal systems, always with the end user in mind.



Graphic Design



The background of the entire page is a vibrant blue. Scattered across this background are several 3D-rendered letters in various colors: teal, light blue, orange, yellow, and lime green. The letters are 'F', 'E', 'T', 'L', 'C', 'B', 'E', 'T', 'L', and 'C'. Each letter is shown from a perspective that gives it depth and a slight shadow on the surface below it. The central text is white and stands out prominently against the blue background.

Design that captivates — and makes people want to know more.

From logos, business cards, brochures, and catalogs to posters and infographics, our graphic design turns complex information into simple, compelling visuals. We craft designs that catch the eye, leave a lasting impression, and enhance the appeal of your product or service. Every piece is designed with care to spark curiosity and invite deeper engagement.



JUST

AEDY

Motion design brings your message to life in ways static visuals can't. It's the power of movement to convey emotion, clarity, and depth. We turn your service, product, or brand story

into dynamic, emotionally engaging content through animation. From websites and ads to social media, we design motion graphics tailored to each platform and purpose.

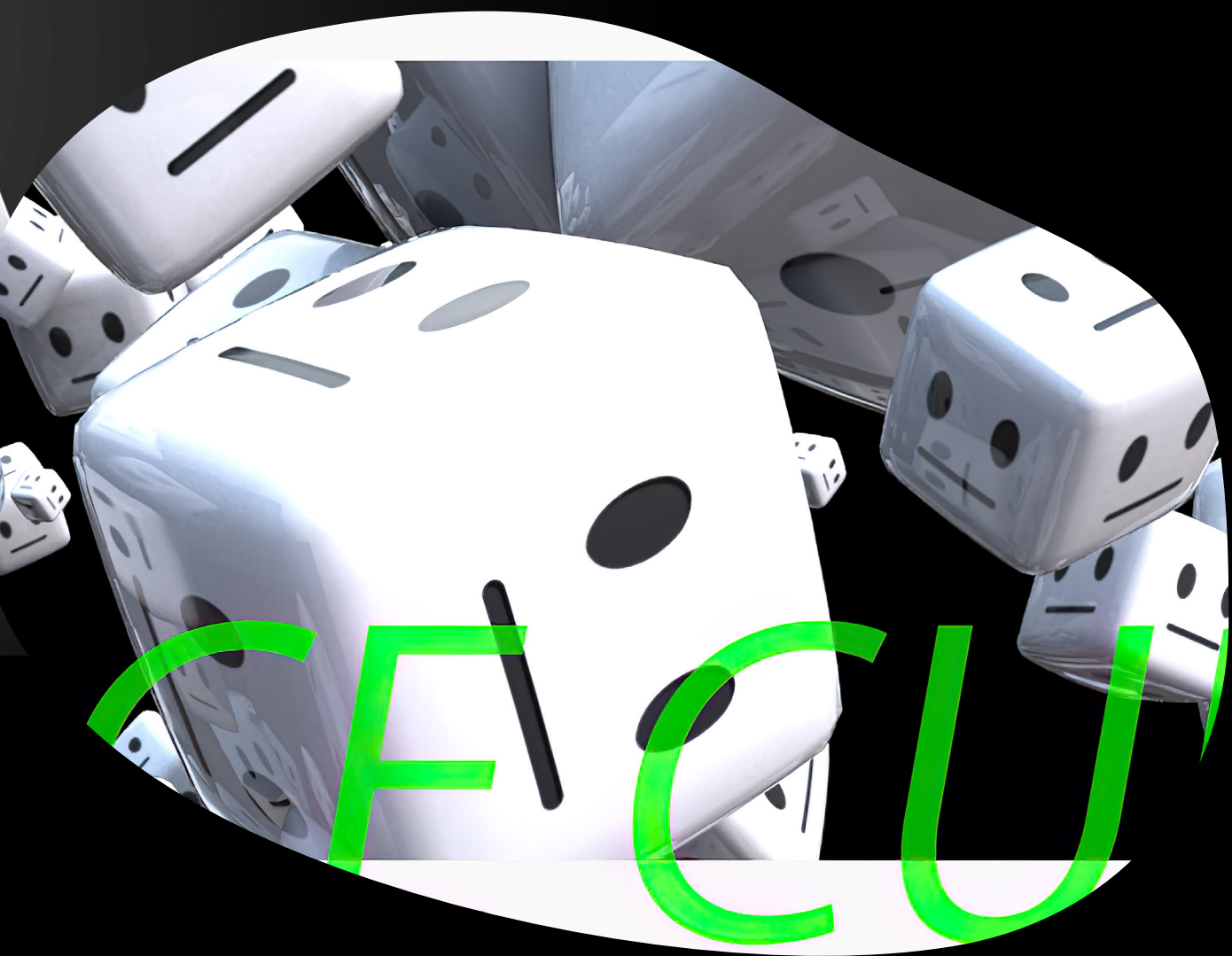


www.aedi.jp/en/services/motion-design/

Emotion Throu

Motion Design

Emotion through
motion!



ugh *Motion*

かかわる

Character Design

Cute, familiar, unforgettable — characters that connect.

In a competitive market, original characters can be powerful branding tools. At AEDI, we design friendly, lovable characters that align with your product or service's world and target audience.

Whether it's a mascot or campaign character, we go beyond just "cute" — we create characters that serve a purpose and drive your business forward.





Brand Design



Brand design that keeps you chosen.

あなたの居場所を見つけよう

**FIND
YOUR
PLACE**



福岡丸.福水

To be consistently chosen, a brand needs more than just a good look — it needs to convey its true essence.

At AEDI, we don't just design visuals like logos and websites; we shape the core of your brand, including its philosophy, vision, and messaging.

By aligning all services and touchpoints, we create a cohesive brand experience that builds trust, defines your identity, and makes your brand stand out.



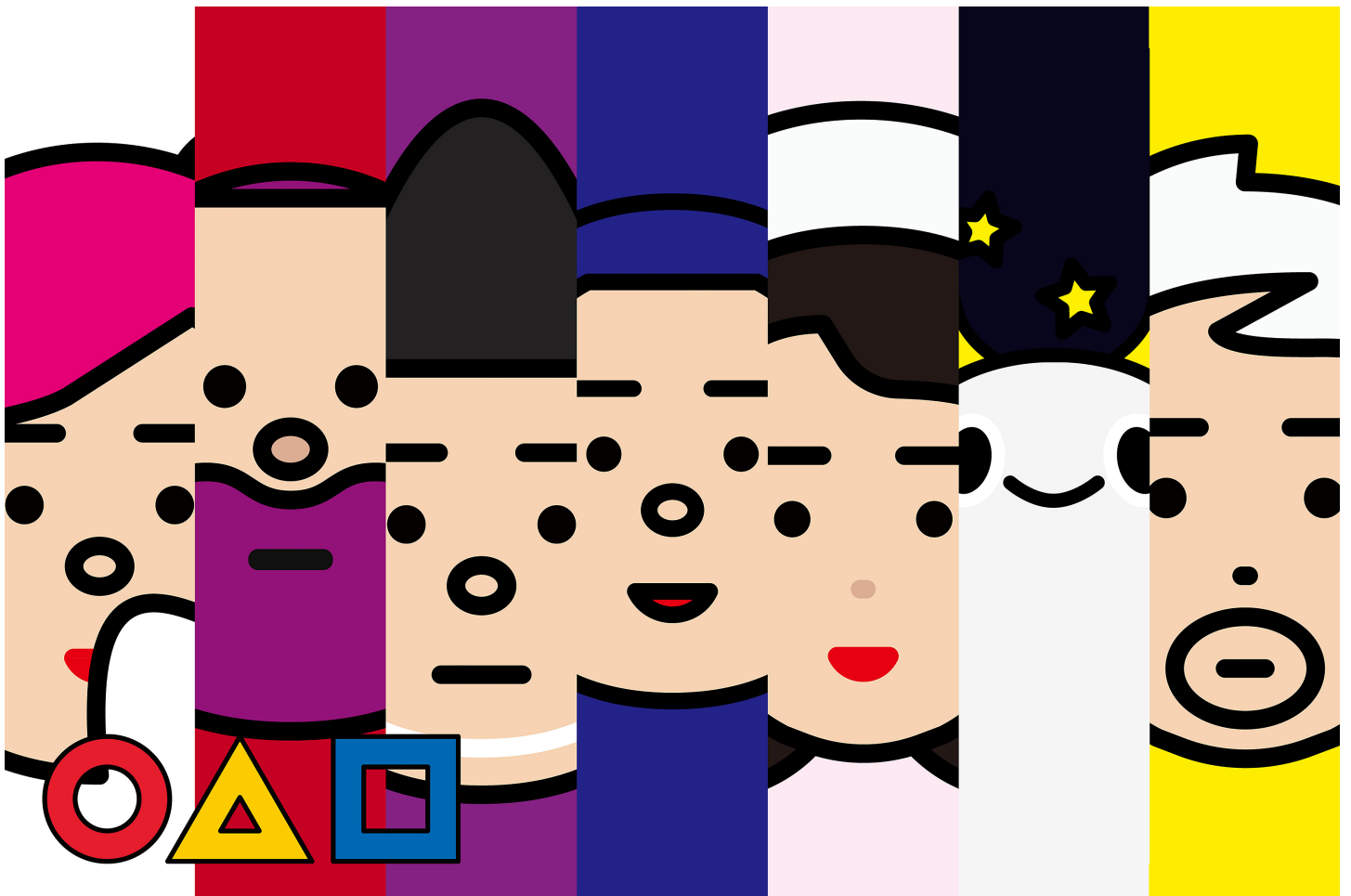
AEDI



Affordable, High-Quality, Full-Featured Website Creation Services

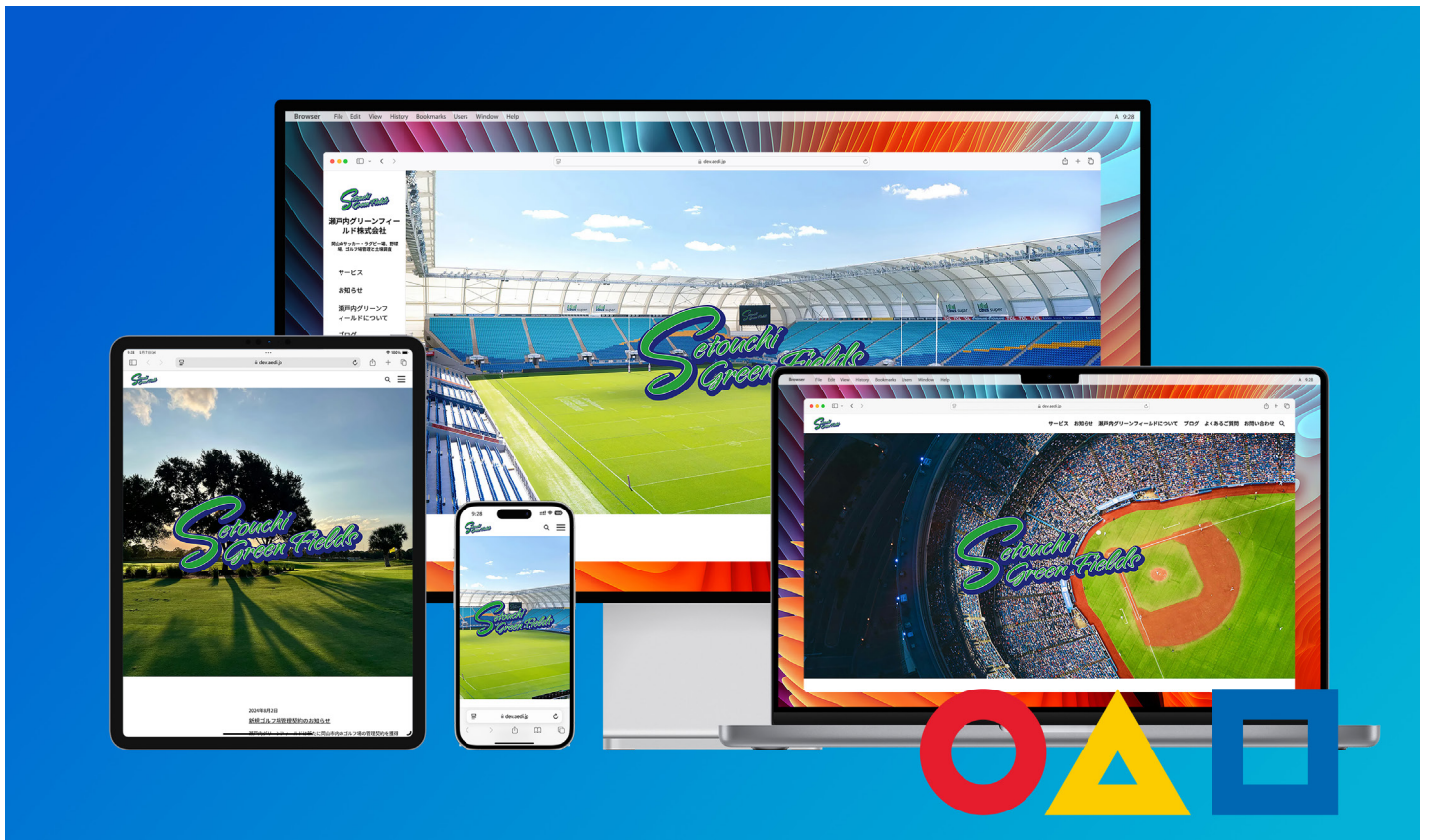
SimpleTastes

SimpleTastes offers website creation services designed to provide businesses and organizations of all sizes with affordable, high-quality, full-featured websites with everything they need.



Easier. Higher quality. A perfectly balanced website solution for businesses and organizations.





ST Base: A Versatile Website Creation Service

ST Base is a versatile website creation service designed to meet the diverse needs of small to mid-sized businesses and organizations. It combines simplicity, flexibility, and robust functionality, offering an easy-to-use, highly customizable platform that works well for a wide range of industries and business types.



ST Shrine: A Dedicated Website Creation Service for Shinto Shrines

ST Shrine is a dedicated website creation service specifically designed for Shinto shrines and related organizations. With essential built-in features for shrine websites, it offers an easy-to-use and flexible management system that clearly showcases the unique charm of each shrine.



**A logo design shop for those
who are truly particular
about their logo.**



LogoLand

LogoLand is a professional logo design studio offering both semi-custom and fully custom logo creation services. We specialize in delivering high-quality, distinctive, and memorable logo designs for clients who value originality and attention to detail.

Each logo is crafted as a one-of-a-kind piece to set your brand apart — whether for your company, organization, service, or product.

Let LogoLand help you build a strong and compelling brand identity through our tailored logo solutions. 24



logoland.jp



PlayU





At AEDI, we value the power of delivering what needs to be communicated clearly, beautifully, and in a way that truly resonates, through web and design.

No matter how small the project, we approach each one with sincerity, care, and integrity, always striving to create better designs and better services.

We believe that true value is born only through this kind of consistent dedication.

At the core of everything we do is a simple wish: to help people.

Through thoughtful design and practical systems, we aim to empower others and provide opportunities to move forward, even just a little. This spirit is the driving force behind AEDI.

From our home in Kurashiki, Okayama, we continue to deliver work that leaves a lasting impression and earns the trust and appreciation of every person we serve, one thoughtful project at a time.

Think. Make. Play.



AEDI Inc.



www.aedi.jp/en/

Ver. 26.04.06